

Erica Klasmier

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Experience

- 07-17 - present **Solutions Consultant**
The Reynolds and Reynolds Company
- Developed Relationships and maintained correspondence with a list of 90+ customers through multi-state territory
 - Consulted with CFOs and dealers to increase profitability and improve efficiency at the dealerships
 - Utilized extensive software knowledge to identify and provide solutions to customers' problems
 - Functioned independently and remotely to set and confirm personal daily/weekly schedule
- 04-16 - 05-17 **Marketing Manager**
Seal the Seasons
- Managed partnership with farmers across North Carolina
 - Created and scheduled social media content across Facebook, Instagram, and Twitter
 - Assembled a working pro forma
- 08-13 - 05-17 **Student Team Leader**
NC State Library
- Hired and trained new employees on daily duties and team culture
 - Troubleshoot technical issues and assisted patrons with poster printing
 - Distributed tech, books, and chargers to students

Education

- 08-13 - 05-17 **North Carolina State University, Business Administration**
Finance Concentration
- Minors in Spanish and Economics
 - 3.7 GPA

Accomplishments

- University Scholars Program
- Dean's List