

ANNEMARIE HANSEN

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EDUCATION

Bachelor of Science | Marketing
Minors | Business Communication and
Public Relations
Graduated Summa Cum Laude

HONORS AND AWARDS

- Academic Honor Roll 2016-2019
- Dean's List 2016-2019
- Knights of Columbus Scholarship recipient
- Aquinas Scholarship recipient
- Newman Scholarship recipient
- President's Honor Scholarship recipient
- Certified leader of the Harlod Schafer Emerging Leaders Academy
- Member and Event Coordinator with DECA
- Recipient of the Marv Borgelt for the Outstanding Graduating Senior of the Gary Tharaldson School of Business Award
- Outstanding Senior of the Year Nominee

SOFT SKILLS

- Strong collaborator
- Innovative and creative
- Vision and values focused
- Strong Collaborator
- Strong public speaker
- Strategic planner
- Highly organized
- Problem solver and Solution seeker
- Strong prioritization skills
- Self-starter
- Excellent nonverbal and interpersonal skills
- Excellent oral, written, and electronic communicator
- Coachable
- Attentive

PROFESSIONAL SKILLS

- Expert with MS Office Suite
- Expert with Mail Chimp and Constant Contact
- Proficient with Adobe Creative Cloud Suite
- Proficient with Outlook email and calendar
- Proficient with Digital and Social Media Marketing
- Proficient with email marketing systems
- Experience with Chamber Master
- Experience with Trello

PROFESSIONAL EXPERIENCE

Marketing and Events Specialist

Bismarck Mandan Chamber EDC | Apr. 2018-Apr. 2019

- Created professional emails, advertising pieces, marketing materials, press releases, sponsorship agreements, and committee bylaws
- Assisted in membership acquisition and retention
- Collaborated on event planning, development, and execution
- Assisted with graphic design for digital and print content
- Participated in community events
- Helped proof monthly and weekly publications
- Conducted the Cost of Living Index (COLI) data collection and entry
- Collected information, formatted, and published monthly *Economy At A Glance*

Intern

Bismarck Mandan Development Association | Apr. 2018-Dec. 2018

- Edited, formatted, and published the *Weekly Highlights* and monthly *Economy At A Glance*
- Attended community events
- Assisted with the Cost of Living Index (COLI) data collection and entry

Marketing and Events Intern

Bismarck Mandan Chamber of Commerce | Oct. 2017-Apr. 2018

- Assisted with email marketing, and writing projects
- Assisted with event sponsorship
- Assisted with event promotion, setup, and tear-down

Wellness Rep

University of Mary Student Recreation and Wellness | Oct. 2017-Apr. 2019

- Cleaned and maintained the fitness center
- Lead social media promotions
- Design posters and social media graphics
- Coordinated and ran the rock wall
- Trained and certified belayers

Retail Marketing and Sales

Lillians | Jan. 2017- Dec. 2018

- Developed and managed social media marketing
- Assisted with events
- Assisted with merchandise purchasing and display
- Assisted with personal styling

Kids Ministry Director

Surprise Church | Oct. 2016 - Jan. 2018

- Hired and trained staff
- Developed religious education curriculum for Kids Jr. and Kids
- Coordinated programs and staffing
- Worked in the Nursery, Kids Jr., and Kids programs